



Postcode Animal Trust

Impact Statement 2021-2024

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We're Postcode Animal Trust.

Over the last 4 years (2021 to 2024) we awarded a total of £51.7 million to our charity partners to support them to educate, support and promote animal welfare and conservation, and demonstrate the enjoyment that animals bring to people's lives.

Celebrating our charity partners

Over the last few years, many charities, including those supported by the Trust, faced real challenges. Whether from the COVID-19 pandemic, the climate crisis, or the cost of living, we are proud that players of People's Postcode Lottery are helping Postcode Animal Trust to fund charities to continue their important work.

Funding in numbers

We funded charities across the UK working towards our vision of all animals being protected, respected, and living happy lives, free from harm.

In the strategy period, the Trust's funding has supported the following cause areas:



Response to Cost of Living crisis

Throughout this strategy period, we recognize that cost pressures related to the cost of living crisis in the UK affected charities in a number of ways. In response, in 2023 we gave £100,000 of additional unrestricted funding to all of our long-term charity partners, providing them with a much-needed boost in income at the end of a challenging year.

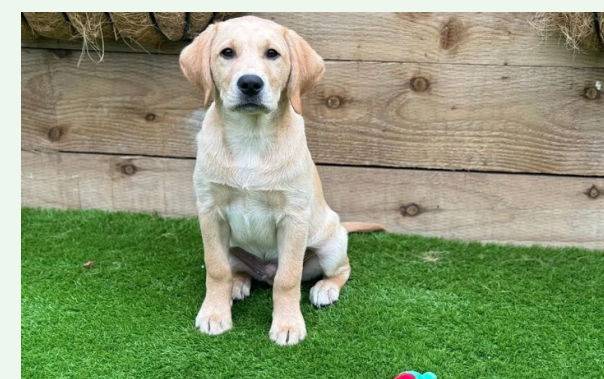
Case Study

Meet Chilli - the pup that could soon become a lifesaver

Medical Detection Dogs



Rescue pup Chilli doesn't know it yet, but his super senses are set to make him hot stuff in the medical world.



The young Labrador Retriever stood out as part of a litter of eight pups born at **Battersea** after his mum ended up in the charity's care.

Staff at their London centre immediately spotted the special pup had all the attributes needed to become a doggy superhero.

And now the clever canine is set to become a lifesaver, as the latest recruit to join the charity **Medical Detection Dogs (MDD)**.

Over the next two years, he will become either a Medical Alert Assistance Dog - trained to detect dangerous changes in people with conditions including diabetes, or a Bio Detection Dog - taught to sniff out diseases including cancers and Parkinson's.

And it's made possible with the help of players of People's Postcode Lottery, who over the years have raised millions of pounds for both Battersea and MDD.

Just weeks into his training, Chilli has already impressed the Medical Detection Dogs team with his sniffing skills - and stolen their hearts.

Chris Allen, Head of Canine Supply, Training and Welfare at Medical Detection Dogs, said, "It was love at first sight for the whole team when we met Chilli."

"To think that he found himself homeless - through no fault of his own - and will now go on to do something so amazing is just brilliant."

"He is a sweet, friendly, confident boy - not afraid to explore and investigate - who loves his toys and has learned all his basic cues very quickly."

"He uses his nose a lot and we can hear real deep inhales of breath which is a great sign for his future career."

"Everyone is his new best friend."

Previous rescue pups who have gone on to become lifesavers include Cocker Spaniel, Asher, who was a COVID-19 detection dog, Cocker Spaniel, Jasper, who can sniff out a powerful strain of bacterial infection, and Dachshund, Iggy, who is a Bio Detection Dog in training. Chilli is currently living at the home of a puppy socialiser who will work closely with Medical Detection Dogs.

Players of People's Postcode Lottery have so far raised more than £7 million for Battersea and £2.3 million for Medical Detection Dogs to help both organisations continue their work.

Case Study

PDSA



PDSA was the only place owner Sophie Hara could turn when the family dog Skye, a rescued 11-year-old

Kokoni, was left at death's door from a ruptured gallbladder during lockdown. Sophie, from North London, had lost her job as a temporary Learning Support Assistant in March due to the pandemic, so when she noticed that Skye had become lethargic and her tummy began to swell up like a football, she was distraught.

Sophie said: *"I had no money left, I was relying solely on benefits for the first time in my life, and had borrowed all I could earlier in the year when Skye needed urgent treatment for pancreatitis. So when she got ill again in the summer I panicked – I knew I couldn't afford it. I desperately rang around every vet and charity I could think of but nobody was accepting new patients due to Covid-19.*

I was facing having to put her to sleep, which was heart-breaking, but then PDSA came to our rescue and offered us a lifeline."

Sophie, who had adopted Skye to help her and her children to get over the sudden death of her mother, was able to register with PDSA. During the pandemic, support from players of People's Postcode Lottery helped PDSA to develop their remote consultation process, enabling their dedicated teams to continue to help as many people and pets as possible during the lockdown.

Sophie said: *"It's the first time I've gone to PDSA but the vets were brilliant and I knew they'd try their very best to help Skye pull through. When we received the call to say it was a success we were over the moon, they said it was something of a miracle that she'd survived this. Skye is now fully recovered and I'm forever grateful to the amazing staff at Hendon PDSA for saving her life. Their dedication, professionalism and empathy meant we survived this crisis within a crisis, when all other doors were closed to us."*



Postcode Animal Trust is a registered charity with the Scottish charity regulator OSCR (SC043837) and has been in operation since 2013. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.